

Ali Abedghodsi

Technical Product Manager

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Summary

Technical Product Manager with 6+ years of experience in architecting and scaling high-concurrency, enterprise-grade platforms. Leveraging a 7-year background in software engineering to effectively bridge the gap between complex technical infrastructure and strategic product goals. Expert in guiding cross-functional teams through the full product lifecycle, with a proven track record in optimizing system throughput, enhancing Developer Experience (DX), and delivering data-driven UI/UX improvements. Proficient in Agile methodologies, CI/CD pipelines, and product-led growth strategies. Passionate about building robust, scalable SaaS solutions and leveraging AI-driven innovation to solve complex technical challenges.

Work Experience

- **TPM in Pasargad Electronic Payment (PEP) | Payment Switch & Channels | 2025 – Present**
 - Orchestrated a performance-driven roadmap that scaled enterprise switch throughput from 180K to 229K TPS.
 - Launched Account-based Payment Gateway (APG) to diversify payment offerings and drive revenue growth.
 - Championed a data-driven UI/UX initiative using Vue.js, optimizing frontend rendering for high-concurrency.
 - Improved Developer Experience (DX) by restructuring API integration workflows, reducing the time-to-first-successful-transaction (TTFST) by 30%.
- **Co-Founder & TPM in Etebar IT | Etebar Online Investment Platform (B2C) | 2020 – 2025**
 - Launched investment platform with +7K users aligned with S.E.O & MAKNA
 - Developed microservice scalable backend & frontend application
 - Growing to +15K users(+100%) with integrated B2B & referral system
 - Implemented "Etebar Card" real-time cash-out from fixed income funds
 - End-to-end product ownership from discovery to release using agile
- **Co-Founder & TPM in Etebar IT | Fund Stakeholder Reporting System (B2B) | 2020 – 2025**
 - Built a reporting platform aggregating fund transactions via OMS APIs
 - Growing AUM by over 120% & 300% users in 6 months
 - Onboard 1800+ Bank Keshavarzi branches & 50+ Bank Shahr branches
 - Introduced fair algorithms for withdrawal & risk management dashboard
- **Co-Founder & TPM in Etebar IT | Financial Institution CRM System (B2B) | 2024 – 2025**
 - Created Data Lake with scalable microservice platform (Python, MySQL & RabbitMQ)
 - Create & review +20 million customer behavior records from various investment services
 - Integrated Metabase for custom dashboards & KPI visualizations
 - Multi-tenant access control for serving multiple financial institutions
- **Co-Founder & team lead in Hogon creative studio | software development | 2013 – 2020**
 - Developed custom web solutions for financial clients, health-care platform, Jewelry e-commerce, hotel & restaurant reservation systems.

Product Skills

- Product Life Cycle management
- Product Strategy & Planning
- Data-Driven decision-making
- OKR & KPI
- UI/UX, Usability & A/B testing
- Funnel/Cohort analysis
- Cross-functional alignment
- Stakeholder management
- Customer-centric
- PMBOK & Agile (scrum / kanban)
- Documentation (PRD,MRD,...)
- Analytics platforms(GA4,mixpanel,clarity,looker,...)

Technical Skills

- PHP (intermediate)
- MySQL(advance)
- PostgreSQL(intermediate)
- React/Nextjs (advance)
- AI & LLM (intermediate)
- Docker & CI/CD(intermediate)
- PowerBI & Metabase (advance)
- API & Software Architecture

Tools

AI Agents | Jira | Confluence | ClickUp | Notion | Figma | Adobe XD | Miro | Git | Postman | Swagger

Education

M.Sc. in Computer Networks — 2017 - 2022
B.Sc. in Information Technology — 2012 – 2017

Languages

Persian (Native)| English (Professional working proficiency) | Azeri (Fluent) | Turkish (Professional working proficiency)